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FACULTY OF BUSINESS AND MANAGEMENT AN IDEA AHEAD



Internal faculty seminar with foreign speakers

"Improving the successful Triple-Helix cooperation among universities, business actors and regional authorities" Friday, 18 March, 2016

Location: University of Ruse "Angel Kanchev", room 2G.404

Agenda

- Moderator: Prof. Diana Antonova, PhD Vice rector Research and Development, University of Ruse "Angel Kanchev"
- 10.00 10.15 h. Welcome address "The strategic direction of FBM for 2016 – 2019 mandate" Assoc. prof. Alexander Petkov, PhD – DEAN
- 10.15 10.45 h. Presentation: *The Smart cities concept: PLEEC project Assoc. prof. Pavel Vitliemov, PhD Vice dean Research and Development*
- 10.45 11.15 h. Presentation: *Fostering the transfer of knowledge in the Danube region: Danube. INCO-Net project Sen. assist. prof. Svilen Kunev, PhD*
- 11.15 11.45 h. Discussion:

How to efficiently cooperate with local business and regional actors? (exchange of best practices)

Main speakers (to be confirmed):

- Prof. Peter Schulte, PhD INEA, Germany
- Prof. Diana Antonova, PhD Vice rector Reserach and Development, University of Ruse "Angel Kanchev"
- Assoc. prof. Alexander Petkov, PhD Dean of Faculty of Business and Management
- Assoc. prof. Milena Kirova, PhD Head of Dept. of Management and Business development

Others: academics from FBM and other faculties of the university