

## CURRICULUM VITAE

of Professor JULIANA POPOVA, PhD

Vice Rector in Internationalization and  
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**07.07.1955** - born in Ruse; married, with one child;

**1978** - graduated University of Veliko Turnovo, MA, Bulgarian Philology;

**1982** - started academic career as lecturer in the Faculty for Foreign Students at the University of Ruse;

**1988** - diploma for post-graduate studies in Advanced Teaching Technologies from Sofia University;

**1988** - specialization in methods of motivation in Moscow State University, Russia;

**1993** - participated in the team, initiating the first degree programme in European Studies in Bulgaria;

**1994** - appointed as Principal Assistant Professor at the Department of European Studies;

**1995** - specialization in Applied Communication and European Studies at the University of Wolverhampton, UK;

**1997** - specialization in Human Resource Management and International Dimensions of Organizational Behavior at the University of Central Lancashire, Preston, UK;

**1998** - leader of the Commission for the establishment of the degree programme International Economic Relations at University of Ruse;

**2001** - participated in the establishment of Bulgarian-Romanian Interuniversity Europe Centre (BRIE); appointed as deputy director;

**2002** - PhD awarded by the High Attestation Commission at the Council of

Ministers of the Republic of Bulgaria;

- 2002** - specialization in Intercultural Communication at the University of Munich, Germany;
- 2003** - elected Head of the Department of European Studies;
- 2006** - diploma for Associate Professor awarded by the High Attestation Commission at the Council of Ministers of the Republic of Bulgaria;
- 2008** - elected Vice Dean of the Faculty of Business and Management;
- 2009** - initiated the establishment of Trans-national Interdisciplinary Studies Network in the Area of Social Sciences Bulgaria-Romania-Ukraine (TISCASS);
- 2012** - elected Vice Rector of the University of Ruse in European Integration and International Cooperation;
- 2014** - diploma for Professor;
- 2016** - re-elected Vice Rector of the University of Ruse in European Integration and International Cooperation;
- Member of the General Assembly of the University of Ruse
  - Member of the Academic Council of the University of Ruse;
  - Member of the University Commission in Quality of Education; Internal auditor of the Educational Quality System at the University of Ruse
  - Member of the Faculty Council of the Faculty of Business and Management;
- *Foreign language competences:* English, Russian;
  - *Membership in professional organizations:* member of the council of International Association of Cross-Cultural Competence and Management; member of the Bulgarian Union of Scientists, Ruse branch; member of SIETAR-Bulgaria;
  - *Member of the editorial board of:* European Journal of Cross-Cultural Competence and Management и of Innovative Management Journal;
  - *Member of the Organization Committee* of the annual International Scientific Conference “The Danube – Axis of European Identity”;
  - *Areas of scientific interest:*
    - Intercultural communication;
    - Cross-cultural management;
    - International dimensions of organizational behaviour and corporate culture;
  - Leader/Coordinator of 8 projects with European funding;
  - Leader of 7 projects within the frames of UR Research Fund;
  - Participant in 5 research projects and 5 educational projects with European funding;
  - Author of 5 books and more than 80 publications in the field of Intercultural Communication, Cross-Cultural Management and Corporate Culture;
  - *Awards:* Diplôme d’Honneur de l’Academie d’Etudes Economiques de Bucarest; Certificate for contribution to the establishment of BRIE; Bearer of: RUSE Prize of the Municipality of Ruse for lifetime achievement and long-term activities in the field of higher education – 2015; Golden Badge of UR; Anniversary Badge and honorary diploma on the occasion of the 70ieth Anniversary of the university of Ruse.