

**HEInnovate: Supporting Institutional Change in Higher Education**  
**14-15 June 2018, Ruse (Bulgaria)**  
**Venue: 'Angel Kanchev' University of Ruse**

**Day 0 – 13 June 2018**

	Transfers Bucharest-Ruse organised by Ruse University (flight information should be requested from the speakers, so transfers can be arranged)
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**Day 1 - 14 June 2018**

*Different parallel sessions will take place on the first day with the objective to offer the audience a discussion on different aspects connected to innovation and entrepreneurship in Higher Education Institutions (HEI).*

(09:30-17:00)	<b>ACTIVITY 1: TRAIN THE TRAINERS</b>
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09:30-13:00	<b>Train the Trainers</b> (Kaneff Centre, hall 2)  <i>HEInnovate Train the Trainer Workshop (whole day event) targetting around 30 participats after an open call for selection.</i>	
13:00-14:30	<b>LUNCH</b> <b>(Kaneff centre)</b>	
14:30-17:00	<b>Train the Trainers</b> (Kaneff Centre Hall 2) <i>(Session continues in the afternoon)</i>	
9:30 – 13:00	<b>ACTIVITY 2: PEER-LEARNING WORKSHOPS</b> <b>Peer-Learning Workshops</b> <i>The workshops will taget HEI representatives and will focus on two key dimensions of the HEInnovate tool . The dimensions will be 'Preparing and Supporting Entrepreneurs' and 'Entrepreneurial Teaching'.</i>	
09:30-11:00	<b>Workshop 1: Preparing and Supporting Entrepreneurs - speed-dating exercise</b> <b>(building 2, hall 204)</b>  <b>Moderator: Mr Emilian Enev,</b> Chairman of the Managing board, Startup Factory	<b>Workshop 2: Entrepreneurial Teaching – speed-dating exercise</b>  <b>(building 2, hall 203)</b>  <b>Moderator: Dr. Daniel Pavlov,</b> Head of Entrepreneurship centre, Ruse University
Building 2 Hall 204		

	<ul style="list-style-type: none"> <li>- <b>Mr Emilian Enev</b>, Chairman of the Managing board, Startup Factory</li> <li>- <b>Mr Neil Ferguson</b>, Programme Manager, Blackstone LaunchPad, National University of Ireland Galway, Ireland</li> <li>- Initiative 3</li> </ul>	<ul style="list-style-type: none"> <li>- <b>Ass. Prof. Svilen Kunev</b>, Department of Management and Business Development, Ruse Univeristy (presenting Masterclass in Entrepreneurship).</li> <li>- <b>Prof. Zsolt Bedo</b>, IVP and the Global Incubation Platform, Pecs University, Hungary</li> <li>- <b>Prof. Hiroka Kawamorita</b>, Entrepreneurship Education, Ondokuz Mayis University, Turkey</li> </ul>
11.00-11.30	COFFEE BREAK	
11.30-13.00	<p><b>Preparing and Supporting Entrepreneurs – speed-dating exercise (building 2, hall 204)</b></p> <ul style="list-style-type: none"> <li>- <b>StartUp Weekend Varna (tbc)</b></li> <li>- <b>Prof. Nina Markovic</b>, Center for Entrepreneurship, Osijek</li> <li>- Initiative 3</li> </ul>	<p><b>Entrepreneurial Teaching – speed-dating exercise (building 2, hall 203)</b></p> <ul style="list-style-type: none"> <li>- <b>Prof. Tomas Kuszio</b>, Entrepreneurial Human Resource Management Classes, University of Economics in Krakow</li> <li>- <b>Prof. Zsoltan Horvath</b>, Eötvös Loránd University (ELTE), Hungary</li> <li>- <b>Prof. Suncica Oberman Peterka, J.J.</b> Strossmayer University in Osijek</li> </ul>
13:00-14:30	LUNCH (Kaneff centre)	
14:30-17:00	<p><b>ACTIVITY 3: HEInnovate- THE REGIONAL PERSPECTIVE</b></p> <p><i>The session aims at discussion drivers and obstacles in making innovation and entrepreneurship a reality by looking at the role of higher education institutions in the regional context.</i></p>	
14:30-15:30 (tbc)	<p><b>Panel 1: Measuring the impact of higher education institutions on innovation (building 2, Siemens hall)</b></p> <p><b>Moderator: Mr Peter Baur</b>, DG EAC, European Commission</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• <b>Mr Koen Jonkers</b>, Joint Research Centre, European Commission</li> </ul>	

	<ul style="list-style-type: none"> <li>• <b>Dr. Ivana Radonova</b>, State Expert, Higher Education Directorate, Ministry of Education and Science, Bulgaria</li> <li>• <b>Prof. Daniel Bratanov</b>, Dean of Public Health and Healthcare Faculty of University of Ruse, Bulgaria (tbc)</li> </ul>
	COFFEE BREAK
16:00-17:00 (tbc)	<p><b>Panel 2: Higher education for local and regional impact (building 2, Siemens hall)</b></p> <p><b>Moderator: Mr John Edwards</b>, Joint Research Centre, European Commission</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• <b>Ass. Prof. Svilen Kunev</b>, Department of Management and Business Development, Ruse Univeristy (tbc)</li> <li>• <b>Ms Agatha Filimon</b>, North-East Regional Development Agency, Romania</li> <li>• <b>Ms Desislava Koleva</b>, 'Projects and Economic development', Gabrovo municipality</li> <li>• Representative of HESS 2 region (French or Italian region)</li> </ul>
	<p><b>Activity 4: INNOVATIVE YOUTH EXPO</b></p> <p><i>Participants: start-ups, students in entrepreneurship Master programmes, business plan award winners; presentation of new product, idea or service initiated by the university they are representing, the students clubs, labs. It would also be possible to include high school students.</i></p>
09:30-12:30	Preparation of the stands for the participants in the Innovative Youth EXPO III <b>(Centre Kanev)</b>
14:00-17:00	Opening of the EXPO Opening speech: <ul style="list-style-type: none"> <li>• <b>Prof. Hristo Beloev</b>, Rector of Ruse University (tbc)</li> <li>• Ruse Municipality representative (tbc)</li> </ul>
14:10-17:00	Stands can be visited
17:00-18:30	Elevator pitch and awarding certificates for participation in the Innovative Youth EXPO III on the stage of Centre Kanev in Ruse University.
19:00-22:30	<b>Networking dinner in Riga Complex with a cultural programme (to be hosted by Ruse University)</b>

## Day 2 - 15 June 2018

*A plenary session will take place on the second day by gathering together all participants from the different sessions of the previous day to discuss how the digital transformation is impacting the priorities and the daily work of HEIs.*

Plenary Session (Kaneff centre, big hall)	
09:30-10:45	<p>Opening</p> <p><b>Moderator: tbc</b></p> <p>Welcome speeches:</p> <ul style="list-style-type: none"> <li>• <b>Prof. Hristo Beloev</b>, Rector of Ruse University (tbc)</li> <li>• European Commission representative (tbc)</li> <li>• <b>Mr Plamen Stoilov</b>, Mayor of Ruse or another representative of Ruse Municipality (tbc)</li> </ul> <p><b>Keynote speech:</b> <b>Prof. Slavica Singer</b>, UNESCO Chair in Entrepreneurship, J.J. Strossmayer University of Osijek, Croatia</p>
10:45-11:15	Coffee Break
11:15-12:45	<p>High-level Panel on Digital Transformation in HEI</p> <p><b>Moderator: Mr Georgi Dimitrov</b>, Deputy Head of Unit , Innovation and EIT, DG EAC, European Commission</p> <p><b>Panelists:</b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Andrey Novakov</b>, Member of the European Parliament, Bulgaria creator of A.L.E.C.O programme</li> <li>• <b>Ms Isabel Schünemann</b>, Hochschulforum Digitalisierung (tbc)</li> <li>• <b>Mr Rahul Bansal</b>, Deputy Director Education, Climate-KIC (tbc)</li> <li>• tbc</li> </ul>
12:45-13:00	<p>Announcement of the Digital dimension of the HEInnovate tool</p> <p><i>By a Technopolis representative</i></p>
13:00	End of Plenary
13:00-14:30	Lunch (Kaneff centre)
14:30-16:00	Cultural programme in Ruse, hosted by Ruse University
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